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**Bio**

Prof. Dharm P S Bhawuk is Professor of Management and Culture and Community Psychology at the University of Hawai'i at Manoa, USA. His research interests include indigenous psychology and management (focus on India and Nepal) and cross-cultural training. He is the author of the book, *Indian Psychology: Lessons from the Bhagavad-Gita* (2011), and co-editor of the books, *Cambridge Handbook of Intercultural Training* (with Dan Landis, 2020), *Barriers and opportunities at the base of the pyramid*, (2014, published by UNDP: Istanbul International Center for Private Sector in Development), and *Asian Contributions to Cross- Cultural Psychology* (with Janak Pandey & Durganand Sinha, 1996). He has published more than 100 papers and book chapters, and made over 250 presentations internationally. He is a Founding Fellow of International Academy of Intercultural Research (IAIR), Fellow of Indian Academy of Management (INDAM), Foreign Fellow of National Academy of Psychology (NAoP), India, and was H Smith Richardson, Jr. Visiting Fellow, Center for Creative Leadership, Greensboro, North Carolina (2009 -2010), and recipients of many awards. He has taught in China (2015-19), New Zealand (2002), and Nepal (2002) as a Visiting Professor.

**Keynote Address on:**

***Sukha, Ananda, and zAnti: Some Indian Perspectives on Human Needs***

**Abstract**

Research on happiness has grown under various labels and at both the individual and national levels. At the individual level happiness has been studied by psychologists as the construct of subjective well-being. At the national level, Happiness-Index proposed by the king of Bhutan has become a global indicator that points to the world within each of us in which we feel joy and bliss, a world that is away from utilities and economic activities captured by GDP. Research on indigenous constructs in this area is lacking. In this paper, I examine what *Sukha, Ananda, and zAnti* mean in the Indian worldview, and hope it will enrich the extant literature and stimulate future research.